



YOUR PARTNER IN PRINT



The **TOTAL** solution for all your **direct mail** and **marketing** needs

**Maximum
Postage
Savings
Guaranteed**

BBF now offer your company a complete mail house service including

- Data preparation and processing
- Inkjet and laser personalisation
- Intelligent high speed machine folding/cross folding and insertion
- Plastic wrapping
- Kitting and fulfillment
- Hard copy archiving
- Multiple distribution options covering post, email, fax, HTML, SMS and others

So not only will we design and print it, but we'll distribute it as well!

DEPENDABLE
EFFICIENT
COMPETITIVE PRICING

Call now 02 9547 2544

BARDALLA BUSINESS FORMS

BARDALLA PTY LIMITED ABN 26 003 507 533 trading as

25 Kyle Parade Kyle Bay NSW 2221 | PO Box 404 South Hurstville NSW 2221

Telephone: (02) 9547 2544 | Facsimile: (02) 9547 2622 | Email: enquiries@bardalla.com.au

www.bardalla.com.au



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Mail House Services

- Personalised cheque, payment and voucher books
- All forms of transactional processing
- Variable colour imaging and digital colour
- IT programming
- Barcoding using inkjet or laser
- Modulus numbering
- Essential mail
 - Invoicing
 - Statements
 - Cheque processing
 - Payroll
 - Membership renewals
- Direct mail
 - Marketing mailings
 - Plastic wrapping
 - Postcards
- Electronic distribution
 - Email broadcasting
 - Fax broadcasting
 - SMS broadcasting
 - Voice distribution
 - HTML/XML creation
- Intelligent/selective cross folding and inserting
- Hardcopy archiving (scanning) / imaging and retrieval
- Indexed digital document storage from files received
- Inkjet & laser personalisation
- Folding
- Photocopying / stapling
- Hand line / fulfilment and distribution of kits and packs

Add selling power to your mail

Using up to the minute software, BBF can turn your transactional processed mail into value added promotional mail. By adding targeted, personalised advertising and blending this with colour, your existing customer base could be motivated to increase their purchasing, creating a higher turnover for your company.

Paper and the environment

One of the latest innovations in paper technology is a multi-purpose, white A4 80 GSM paper. This product has been thoroughly tested and BBF are very pleased to now offer this paper product for mailing applications. This paper is made from 80% Bagasse (sugar cane waste) and 20% plantation eucalypt fibre. It is manufactured under the ISO 14001 environmental standard and the ISO 9001 manufacturing standard.

This new paper product is endorsed by:

- WWF
- Greenpeace Australia
- Australian Conservation Fund
- Wilderness Society
- Friends of the Earth Australia

This new paper product helps to reduce green house gas pollution caused by logging renewable resources and helps prevent the destruction of 30,000 acres of forest land every year.

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